



impossible

Based Bristol Excellent packages

We're great believers in positive thinking. Once you put your mind to something it's amazing what you can achieve. And we're currently putting that into practice by using the very latest technologies to develop the next generation of mobile services. You'll help us turn an idea into an innovative product or service that adds real value to our customers' lives. And with no limit on creativity, you'll have the freedom to shape the future of our business in one of the following areas.

Product Manager GPRS Prepay

Looking at both personal and business customer needs, you'll manage and implement an innovative GPRS Prepay offering that will enable phones to be used to the full. Ideally a Product Manager already working in a technology-based company, you'll have excellent product marketing and development skills. As well as specific experience in the Prepay arena, you'll need sound technical knowledge and the ability to use your initiative in a fast-moving environment. Strong communication and

presentation skills are also a must, while experience of GPRS and billing systems would be an advantage. Ref. 1504.

Product Manager Voice Technologies

In this new role, you'll be responsible for developing marketing strategies that ensure we maximise the potential of applying voice technologies to our services. From initial concepts to end delivery, you'll define our offerings, ensuring that our customers get the most out of the latest technologies. With voice services expertise and at least two to three years' experience in product management, you'll also be able to show evidence of developing products that have benefited customers. And on top of a good technical understanding, you'll have excellent communication and influencing skills. Ref. 1506.

Senior Product Manager Multimedia Messaging

Mobile messaging technology is evolving at an ever increasing rate – customers will soon be able to send advanced images and audio files from mobile to mobile as well as via the web. And you can be at the centre of these innovations, as you take responsibility for developing our future multimedia messaging services. Working across various parts of the business, you'll manage your ideas from conception, to launch and beyond, so

new product development and customer marketing exposure is essential. Commercial awareness and a keen interest in future technologies will also be important. Ref. 1397.

Product Designer

Your focus will be to initiate and develop new products in the audio environment. In creating our audio personality, you'll ensure that its look, feel and sound is consistent across Orange, from messaging to lifestyle services. You'll also manage the supporting documents for each of your innovations, so you'll need a highly organised and logical approach. With a background in product design and development, you'll have a good understanding of how brands work and the ability to create new products in a complex environment. Ref. 1483.

To help us develop mobile technology to its full potential, please email an up-to-date CV with current salary details, quoting the appropriate reference, to Jonathan Abell or Andrew Bailey at andrewbailey@abrs.com or write to abrs Ltd, 1st floor, 13 Reading Road, Pangbourne, Reading, Berkshire RG8 7LR. Telephone: 0118 984 4666; fax: 0118 984 4414. For further information, go to www.abrs.com

