



Companies don't become world-class by accident. They have first-rate products and excellent leaders that make consistently good decisions. But above all they have great people. And that doesn't happen by accident either.

SHL is one of the world's leading providers of HR strategy and solutions. We help our clients recruit and develop the right talent, in the right roles, at the right time. Already working with some of the most admired global brands, SHL's international growth ambitions mean we have a number of exciting new opportunities to join our growing marketing team.

Location: Thames Ditton, Surrey

CRM Manager

To £43,000 + Car Allowance, 15% Bonus & Exceptional Benefits

You'll be there to support and drive the business profitability by proactively introducing and delivering appropriate CRM strategies and initiatives. Focusing predominantly on optimising marketing segmentation, targeting and communications you will need to drive new business acquisition and retention activity through appropriate media and channels, across SHL's international footprint. With a real mixture of thinking and doing, you will be highly data literate and understand database marketing, segmentation and how to build a plan and deliver effective solutions. [Ref: 5213](#)

Marketing Executive

To £25,000 + 10% Bonus & Excellent Benefits

You'll be the person to effectively execute marketing activities and full mix initiatives within the overall marketing plan, to improve sales revenue, client relationship revenue and overall business retention. This role represents a real opportunity to work in a fast paced corporate environment where your career development can be taken to the next level. Your core marketing skills of DM, e-Marketing, advertising, exhibitions/research and your ability to deliver database marketing initiatives from data segmentation will enable you to make a clear difference internationally. [Ref: 5279](#)

Channel Marketing Manager

To £40,000 + Car Allowance, 15% Bonus & Exceptional Benefits

To support the revenue generation objectives of the central and local Channel Partner and Intermediary teams by devising and delivering marketing initiatives for both global and local deployment. Develop marketing plans and tools to enable the Channel Partners/Integrators to better sell SHL products and services to their end customers. To succeed in this role you will have a combined set of skills including strong core marketing values through a channel environment and a proven track record of delivery of multiple projects/initiatives (using DM, e-Marketing, advertising, exhibitions and events). [Ref: 5276](#)

Channel E-Marketing Executive

To £25,000 + 10% Bonus & Excellent Benefits

Being tasked with supporting the revenue generation objectives of the central and local Channel Partner teams through management of the SPN web infrastructure and electronic communication. To create all relevant, online support materials for the channel communities and to devise and manage consistent electronic communications to ensure SHL gets maximum value from these relationships. With a strong understanding of e-marketing, content management and web page design you will support SHL's online e-marketing, using your skills of email blasting, online tracking and webcasting. [Ref: 5277](#)

E-Marketing Manager

To £42,000 + 15% Bonus & Exceptional Benefits

To support global and local marketing and business objectives through development of online planning with stakeholders and ensuring delivery of coordinated online marketing activities across internal and external media. Coming from an e-commerce background you'll bring fresh ideas coupled with an ability to deliver, plan and manage PPC/SEO programmes. You should be 'savvy' on webcasting, webmastering and have good knowledge of HTML to enable you to make your ideas a reality. [Ref: 5212](#)

PR Executive

To £30,000 + 10% Bonus & Excellent Benefits

With a PR Assistant, you will deliver PR activity within the overall communications plans, in line with business goals, to improve SHL's brand awareness and market perception. An ideal opportunity to develop your career with a true international business, you will have agency or client-side PR campaign/activity delivery experience, strong copywriting skills and the ability to write press releases. [Ref: 5278](#)

If working with class-leading brands in a dynamic and ethical environment is where you see yourself, we want to hear from you.

In the first instance please email your CV with current salary details to our retained Consultants abrs Ltd, steveslater@abrs.com or contact Steve Slater or James Miller, [abrs Ltd, Girdler House, Quebec Road, Henley-on-Thames, Oxon RG9 1EY. Tel. 0870 77 44 666.](#)

All third party or direct applicants will be forwarded to [abrs](#).



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